# Jim Antonellis

### CREATIVE DIRECTOR | UI/UX DESIGNER | MANAGER/LEADER

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# Experience

#### **Argus**

UI/UX Creative Director - People Manager/Leader - Accessibility Specialist, 2022-current

- Craft intuitive and visually appealing digital experiences to enhance user satisfaction and engagement with a focus on accessibility.
- Excel as a people manager/leader, fostering a collaborative environment and guiding teams to achieve their full potential.

Client: MassDot, Upstream, Massachusetts Tourism, Problem Gambling, GLAD, 988 Helpline

#### **Constant Contact**

SAAS UI/UX Director of Design - Manager/Leader, 2021-2022 Brand Director, UI Designer, 2020-2021 UI Art Director, 2017-2020

• Cultivated strong relationships within cross-functional teams, driving motivation, and facilitating open communication to achieve collective success.

Client: Constant Contact

Senior UI Designer, 2016-2017

#### wedü Marketing

Design Director, UI/UX - Manager, 2014-2016 Senior Art Director, Web, 2013-2014

Clients: NH Liquor & Wine Outlets, Jabra, MassSave, Radio Disney, NH DOT, Talient

#### 36creative

Senior Art Director, 2011-2013 Art Director, 2010-2011

Clients: Original Gourmet, Philips, Oasys Water, Identity Force, Carley Knobloch, Group3 Aviation

### **Mesh Interactive**

Art Director, 2009-2010

Clients: 4G World, RAMP, BFS Daniels, Mobile Excellence Awards, CompuSight

### **Mullen Advertising**

Art Director, 2008-2009 Senior Designer, 2006-2008 Designer, 2005-2006

Clients: Ernst & Young, HSBC, Capital One, Best Buy, GM, MassMutual

#### **Freelance**

Art Director / Visual Designer, 2000-present

Clients: Mango Salon & Spa, B&L Associates, Salon Lavena, Cohen Speech, CacheMatrix

## Education

#### The New England Institute of Art 2004

B.A. Graphic Design & Marketing

#### **University of Massachusetts 2002**

Website Design & Computer Science

### **PCS of Visual Arts 1998**

Advanced Certificate in Graphic Design 1999

# Awards and Recognition

Hatch Awards, Silver & Bronze, App & Game Design

Hatch Awards, Bronze, Website Design

Summit Awards, Website: Gold / Video: Bronze

W3 Awards, Gold, Website Design

Awwwards.com, Site of the Day 1x / Honorable Mention 18x

Portfolio Winner, 43rd Annual American Graphic Design Awards

Poster Art Contest, Washington, D.C. Cherry Blossom Festival

First Prize Poster Contest, Munich, Germany Oktoberfest Festival